



TENNESSEE

MYRON LOWERY
CITY COUNCIL
District 8, Position 3

December 31, 2010

Dear Friends:

We end 2010 on a positive note with the recent announcements that Electrolux will build a new plant in Memphis that will create 3,200 direct and indirect jobs and Pinnacle Airlines will relocate its headquarters and bring 650 employees to Downtown Memphis. In addition to Pinnacle and Electrolux, we approved or amended seven PILOT program projects by year end which created or retained 1,034 jobs in the city.

We are witnessing a cultural shift in Memphis. In 2010, Mayor Wharton hired our city's first bicycle-pedestrian coordinator and thereby stated that good health, outdoor recreation amenities and infrastructure improvements are key priorities in moving our city forward. The opening of the Shelby Farms Greenline connects our urban core to 4,500 acre Shelby Farms Park and for the first time allows safe entry to the park via human power. We will soon see many more miles of trail and greater connectivity among neighborhoods all over Memphis. We also see redevelopment and greening at the Fairgrounds. Crews worked seven days a week to ensure Tiger Lane opened this year on time and under budget. Tiger Lane is an inviting new front door to the Liberty Bowl Stadium which enhances the game day experience and will be used by the public throughout the year.

The Memphis Police Department is winning the war on crime and bringing greater safety to our community. Crime is down 26% overall compared to 2006 and the 2010 murder rate is below 100, a 30 year low. Red Light Cameras will generate revenue while improving safety at Memphis' most dangerous intersections. We continue to seek greater efficiency in city government, for example, vehicle inspection is no longer required for cars 4 years old or newer. With the opening of a new inspection station and use of new technology, we will decrease your waiting time in line.

In 2010, voters elected Congressman Cohen to serve another term and chose Mark Lutrell to lead Shelby County. Early in 2011, city residents will go to the polls to decide on surrendering the Memphis City Schools' Charter, effectively merging our school systems, and in October we will vote on our city leadership for the next four years.

Though we have made great strides this year, we still have a lot of work ahead. Thank you for all you do to make Memphis a better place and for your ongoing support in 2011.

Very truly yours,

Myron